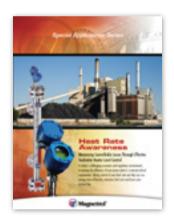
## Reduce Your Heat Rate and Drive Down Fuel Costs



<u>Download the Magnetrol Heat Rate Reduction Kit</u> to learn how effective, accurate feedwater heater level control can help you manage controllable heat losses.

With fuel accounting for as much as 80% of production costs, power companies are on the hot seat to identify energy efficiency solutions. To help you understand heat rate and how it can help your plant decrease fuel use, Magnetrol offers the Heat Rate Reduction Kit and "Heat Rate Awareness: Managing Controllable Losses" video.



Download Our Heat Rate Reduction Kit to learn how reducing your plant's heat rate can help you boost your company's bottom line.



View the "Heat Rate Awareness: Managing Controllable Losses" video to learn how accurate feedwater level control can reduce your fuel costs.

\* A 1% improvement in heat rate is worth \$500,000 in annual fuel cost savings based on: Fuel cost of \$1.25/million Btu, Capacity factor of 85% and Boiler efficiency of 88%.

Let the level control experts at Magnetrol help you reduce your heat rate and total cost of ownership.



**Contact us**for a FREE feedwater heater survey.